



## **UAE's #1 Startup and Business Setup Consultants**

Thinking of Starting a Business in Dubai or Abu Dhabi? Then we got you covered.

Founded in 2018, SMC has helped numerous organizations from small startups to large multinational businesses providing high-quality digital marketing services.

From helping Organizations to improving their efficiency. Organizations may draw upon the services of our highly qualified business, and management consultants for a number of reasons, including gaining external (and presumably objective) advice and access to the consultants' specialized expertise.

Our in-house team of Digital Marketing experts uses cutting edge technologies, in addition to legal SEO practices and proven tactics to create a winning formula for businesses across the globe.

### ***Who Are We?***

Stairway Digital Services was founded by three Young Entrepreneurs and was set to cater to the needs of businesses by Disrupting the business Ecosystem.

We Aim to be the Market Leader in providing End-to-End business Management Solutions.

**Thoughts, Opinion, Insights**

## **“Stairway” to Success**

Customers must be at the heart of all commercial activity and are the reason that most businesses can afford to operate.

### **Benefits of Financial Audits**

A Financial Audit is provided in order to access if Financial Statements are in accordance with certain already stipulated rules and regulations. Normally the standards are of International standards.

Every Business Venture needs Financial Audits. Financial Audits adds credibility to the organization, that its books are clean and they comply to international standards such as US GAAP and IFRS. Here are some reasons why SMEs should do Financial Auditing.

#### **a) Consistency:**

If during an audit, the Auditor discovers that the rules and Regulations set are not being followed, he/she may advise the Company to follow the rules and regulation.

#### **b) Insurance Claim:**

While claiming Insurance, the Insurance company would first of all conduct an Audit in order to see the extent to which the damage was done.

#### **c) Business Health:**

A Financial Audit would show if the Company is making profits or if it's losing money. The owner would take decisions after his balance sheet has been issued.

#### **d) Financial Health:**

Important parties such as Banks, Investors, Stakeholders who want to give loans and suffer for your business would be more likely to check up on your Financial Audit record. So if you had previously done your Financial Audits correctly, this would be your advantage.

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Contact Us

<https://stairwayconsultancy.ae>